

Dreamfolks Services Ltd.

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November 30, 2023

To,	To,
Corporate Relationship Department	National Stock Exchange of India Limited
BSE Limited	Exchange plaza, C-1, Block G,
P, J. Tower, Dalal Street	Bandra Kurla Complex,
Mumbai – 400001	Bandra (E), Mumbai- 400051
Scrip Code: 543591	Script Symbol: DREAMFOLKS

Sub: Press Release

Dear Sir/ Madam,

In reference to the captioned subject, please find enclosed herewith the press release titled "DreamFolks strengthens its global presence through partnership with Grey Wall – one of Russia's leading lounge operator" issued by the Company on November 30, 2023.

Kindly take the above intimation on your records.

Thanking You,

Yours faithfully, For **Dreamfolks Services Limited**

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Rangoli Aggarwal Company Secretary and Compliance Officer

Encl: As above





DreamFolks strengthens its global presence through partnership with Grey Wall – one of Russia's leading lounge operator

National, 30th November 2023: DreamFolks, India's leading airport and travel services aggregator, is excited to announce its collaboration with Grey Wall, one of the largest airport and lounge service aggregators in Russia.

Through this partnership, DreamFolks and Grey Wall aim to enhance the travel experience for passengers travelling across borders. DreamFolks' Clients and their end consumers can now gain access to Grey Wall's comprehensive ecosystem of lounges and services in Russia. DreamFolks proprietary tech platform will enable seamless access to around 100 lounges located in key airports and railway stations throughout Russia, ensuring a frictionless experience for travelers availing lounge access.

Through this partnership, Grey Wall stands to capitalize on DreamFolks' vast network of Clients, a strategic avenue to increase footfall at their lounges. This synergy between the two entities promises a blend of premium amenities and streamlined services, ushering in a new era of travel excellence.

Speaking about the collaboration, Ms. Liberatha Kallat, Chairperson & Managing Director, Dreamfolks Services Ltd., commented, "We are delighted to partner with Grey Wall, one of the largest networks of business lounges in Russia. This alliance will enhance our Clients' customer experience when visiting Russia, through lounge inventory that provides a taste of the local culture, and a relaxing airport experience where travelers can unwind and recharge before their flight. With Grey Wall's extensive network and influential presence at key locations, travelers will gain seamless access to airport lounges and services at pivotal touchpoints."

The partnership includes comprehensive coverage across Russia, encompassing key locations such as Moscow, St. Petersburg, Sochi, Minsk, Kaliningrad, Yekaterinburg, Vladivostok, and Novosibirsk. Travelers can now avail unparalleled access to lounges covered under this partnership.

Commenting on the alliance, Mr. Vladimir Sorogovets, Founder and CEO of Grey Wall, shared, "We are excited to partner with DreamFolks. By combining our expertise and resources, we aim to set new industry benchmarks for customer-centric travel experiences. This association will benefit travelers in both India and Russia, and we are looking forward to a continuous and fruitful cooperation."

DreamFelks

DreamFolks consistently endeavors to distinguish itself in the travel and airport services sector by prioritizing customer satisfaction and delivering premium services. The partnership with Grey Wall is a testament to DreamFolks' dedication to providing global travelers with top-tier hospitality and convenience.

About DreamFolks

DreamFolks is India's leading airport & travel services aggregator and provides an inhouse proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. DreamFolks today manages the lounge and other benefits for most of the top Banks in India and enjoys a market share of over 90% in the domestic lounge access market for India-issued debit and credit programs. The company went public in Sep '22 with listings on both BSE and NSE and has a global footprint extending to 1,500+ touchpoints in 100+ countries, across the world.

For more information, please visit - <u>www.dreamfolks.in</u>

Or Contact:

DreamFolks Marketing - <u>marketing@dreamfolks.co.in</u> DreamFolks PR - <u>dreamfolks@adfactorspr.com</u>

About Grey Wall

Grey Wall Pass is Russia's leading business lounge network that improves customers' travel experience by providing access to exclusive services in business lounges at airports and railway stations in Russia and around the world. The first Grey Wall lounge was opened in 2014 at Novosibirsk Airport, taking business lounge services to a whole new level. By 2023, Grey Wall has 8 branded business lounges, and restaurants across Russia. Launched in 2022, the Grey Wall Pass loyalty program combines access to branded and partner business lounges, as well as other exclusive benefits for banks and their customers.

For more information, please visit - <u>www.grey-wall.com</u>

Or Contact:

Grey Wall Marketing Department - marketing@grey-wall.com