

# OUR PROMISE

This will be a statement that sums up the brand ethos

**DreamFolks**  
*Your Airport Experience Amplified!*

# BRAND STORY

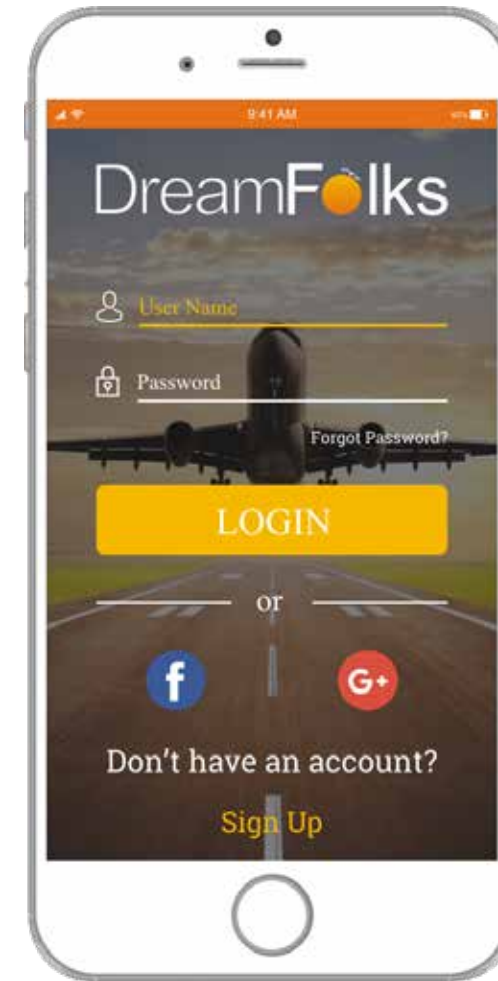


It has been catering to this set of audience via its flagship Lounge Access Program. Over the years of continuous business and growth, DreamFolks has enhanced its product and services portfolio.

DreamFolks has launched its own airport services program via its own service delivery channels primarily "DreamFolks Card", "DreamFolks App", "DreamFolks E-certificate", "DreamFolks Web Portal". The launch of this initiative by DreamFolks is to reach out to the audience which is left untapped via B2B business model.

## OUR INNOVATIONS

Innovation is a key to success for every business in today's ever evolving and dynamic world. With the mission to amplify the airport experience of not only the end consumer but also of the stakeholder, DreamFolks expanded its' services portfolio to include services like meet & assist, wellness services, airport dining and airport transfer apart from Lounge access not only in India but in 130 countries across the globe. To cater to the technology requirement of the business associations, DreamFolks has developed a service dissemination channels too for a hassle free service delivery to end consumer. Also, DreamFolks plans to launch its web portal where in an individual can come and buy the airport services package as per the requirement and airport services usage. DreamFolks has also launched its e-certificates and white labelled app along with API integrations to put a stable foot forward in the new business model.



The unconventional demand and supply of the airport services and service provider of the same, the inhouse control over technology in terms of curating the new program, modifying the current and updating the existing one, 24\*7\*365 customer support further strengthens the thought of expanding the presence in the industry.

[WWW.DREAMFOLKS.IN](http://WWW.DREAMFOLKS.IN)

## OUR USP

DreamFolks is one stop service provider at the airport catering to Indian and Global markets in 130 countries with a bouquet of airport services primarily Airport lounge access, Meet & Assist, wellness services, Airport Dining, Airport Transfers. With the cutting edge technology set up, DreamFolks has developed its own service dissemination channels with 24\*7 customer service support.

been working on B2B business model wherein DreamFolks has been associated with major banking institutions & card network companies.

## OUR BEGINNINGS

DreamFolks pioneered the concept of Airport Lounge Access in India in 2011. This unique idea was conceptualized by Ms. Liberatha Kallat (Founder & Managing Director, DreamFolks) While she was working as a part of management team in of the hospitality businesses at the airport, she understood the need in the existing customer engagement, loyalty service & customer journey at the airport. Hence, DreamFolks came into existence.

Since the establishment of DreamFolks, it has



## MD/CHAIRMAN'S NOTE

Considering that India is expected to be World's third largest aviation market in terms of passengers by 2024. We wish to create the airport ecosystem that leaves a legacy and is remembered for the years on what it has accomplished. DreamFolks with its vision to create a global airport experience that truly differentiates, marked with operational excellence through robust technology and traditional style hospitality aims to amplify the airport experience of the travelers and be the first choice for the stakeholders.

**LIBERATHA KALLAT**  
FOUNDER & MANAGING DIRECTOR  
DREAMFOLKS